



2024 June Dairy Days

May 31-June 1 & June 2

Dear June Dairy Days Supporters:

Once again June Dairy Days (JDD) is just around the corner, and we are asking for your support and assistance in this community wide event.

The JDD celebration draws hundreds of people, mostly family and friends, from the coulee region. Our mission is to create a family friendly event and to promote health and wellness in our community. We have many events which currently include Friday night Fireworks, Saturday Parade, A Run/Walk, Bike Tour, and Live entertainment all weekend. Kiddy Tractor Pull, Bingo, and the Dairy tent are always family favorites. The Car Show on Sunday continues to be a hometown favorite as well.

Each year many local supporters and volunteers work together to help make the festival a success. The profits from June Dairy Days are returned to the organizations that help put on the festival and in turn are re-invested into the area's economy. Please consider supporting this year's festival.

Attached you will find the sponsorship levels that have been identified to help make this year's festival a success. Each year June Dairy Days is struggling to find volunteers to help organize and run the festival. If you are interested in becoming a board member or would like to help please let us know.

We would like to thank everyone that has been a supporter in the past. Your generosity has been greatly appreciated. We hope that you continue to support the JDD festival.

If you have any questions regarding the opportunities, please feel free to contact one of our JDD Promotion Committee members; Jeanne Bahr (608)738-6392.

If you would like to email me your verbal commitment this will help us with planning and getting signage started.

Thank you again for your support,

Jeanne Bahr

Past President and Promotions Committee

\$1,000 Platinum Stage Sponsors includes:

Company name/logo on the Stage Signage

Company Name/Logo on Platinum Signage in Park

Company name/logo on Event Poster

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

\$750 Event Sponsor includes:

Company name/logo on Event Signage at Event

Company name/logo on Event Signage at Park

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

Events Include: Car Show; Children's Events; Bike Tour; Fun Run; Poker Run, UTV Ride

\$500 Gold Sponsor includes:

Company name/logo on Event Signage at Park and Poster

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

\$250 Silver Sponsor includes:

Company name/logo on Event Signage at Park and Poster

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

\$100 Bronze Sponsor includes:

Company name/logo on Event Signage at Park and Poster

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

I am also interested in learning more about volunteering, Contact Information:
Name: _____ Phone: _____ email: _____

In Kind Donations are also accepted in place of the above sponsorships. If you would like to make an in kind donation please contact Jeanne Bahr to discuss opportunities at Jeanne_bahr@yahoo.com or via cell 608-738-6392.

Business Name: _____

Contact Information: _____, Phone: _____ email _____

Must be received by April 15-2024 for advertising purposes
Please return this form along with your advertising information and a check payable to :
June dairy Days Committee /Poster, P.O. Box 71, West Salem, WI 54669.