



2022 June Dairy Days

June 3-4-5

Dear June Dairy Days Supporters:

Once again June Dairy Days (JDD) is just around the corner, and we are asking for your support and assistance in this community wide event.

The JDD celebration draws hundreds of people, mostly family and friends, from the coulee region. Our mission is to create a family friendly event and to promote health and wellness in our community. We have many events which currently include Friday night Fireworks, Saturday Parade, A Run/Walk, Bike Tour, Country Tractor Run, and Live entertainment all weekend. Kiddy Tractor Pull, Bingo, and the Dairy tent are always family favorites. The Car Show on Sunday continues to be a hometown favorite too.

Each year many local supporters and volunteers work together to help make the festival a success. The profits from June Dairy Days are returned to the organizations that help put on the festival and in turn are re-invested into the area's economy. Please consider supporting this year's festival.

Attached you will find the sponsorship levels that have been identified to help make this year's festival a success. New this year is event sponsorship. If you are interested in being an event sponsor, please let us know and we will contact you with opportunities. There are also plenty of volunteer opportunities available as well.

We would like to thank everyone that has been a supporter in the past. Your generosity has been greatly appreciated. We hope that you continue to support the JDD festival.

If you have any questions regarding the opportunities, please feel free to contact one of our JDD Promotion Committee members; Jeanne Bahr (608)738-6392.

Thank you again for your support,

Jeanne Bahr

Past President and Promotions Committee

\$1,000 Platinum Stage Sponsors includes: *(only 3 Sponsorship opportunities available)*

\$100 in Meal Tickets

Company name/logo on the Main Stage or Gazebo Stage Banner entire weekend

Stage Announcements throughout the event all weekend

Company name/logo on the Fire Works Banner

Company name/logo on Event Poster

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

JDD Kickoff Breakfast Recognition/Presentation

Logo on Event Tee's (bike tour, fun Run and Poker Run)

Commercial Entry into the JDD Parade

\$750 Event Sponsor includes:

\$75 in Meal Tickets

Stage Announcements throughout the event

Company name/logo on the Fire Works Banner

Company name/logo on Event Poster

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

JDD Breakfast Recognition

Commercial Entry into the JDD Parade

Events Include: Children's Entertainment; Car Show;

\$500 Gold Sponsor includes:

\$50 in Meal Tickets

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

\$250 Silver Sponsor includes:

\$25 in Meal Tickets

Brochure/Schedule Recognition

Newspaper Recognition

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

Commercial Entry into the JDD Parade

\$100 Bronze Sponsor includes:

\$5 in Meal Tickets

Electronic Media- JDD Face book, JDD Website, WSBA Website and Village Website

I am also interested in learning more about volunteering, Contact Information:

Name: _____ Phone: _____ email: _____

In Kind Donations are also accepted in place of the above sponsorships. If you would like to make an in kind donation please contact Jeanne Bahr to discuss opportunities at info@junedairydays.com or via cell 608-738-6392.

Business Name: _____

Contact Information: _____, Phone: _____ email _____

Must be received by April 30, 2022 for advertising purposes

Please return this form along with your advertising information and a check payable to :

June Dairy Days Committee /Poster, P.O. Box 71, West Salem, WI 54669

Note: if you would like us to use last year's advertising information please note below:

please use last year adverting info